

## 2020

\$323

Average Monthly Pledge

\$100

Median Monthly Pledge

\$16,497,120 Total Pledged 9,865 Young Savers

> 18 Programs

5 months

Average Pledge Length

3 months

Median Pledge Length

\$1,672

Average Total Pledge

\$400

Median Total Pledge

TOP 3
SAVINGS
GOALS

Education (20%)

Emergency Fund (17%)

Clothing & Shoes (15%)

of the ASYW partner programs
that were able to run in 2020,
83% had to reduce their
number of youth hires due to
the Coronavirus pandemic
and budget cuts, with 41%
reducing the amount they
were able to pay youth. 58%
of programs had to reduce
hours and/or the length of
employment